

Orian Yitzhak

Product Designer

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About me

Product Designer with over 2 years of experience in B2B SaaS products, specializing in creating user-centric solutions that balance business goals and user needs. Skilled in translating complex requirements into intuitive, impactful designs and collaborating across teams to deliver high-quality outcomes.

Experience

Product Designer, Cybord- SaaS B2B | 2022- 2024

AI platform rigorously analyzes electronic component data and images.

- Collaborated with global teams, including designers, product managers, and engineers.
- Led the end-to-end design process, balancing user needs, business goals, and design principles.
- Streamlined workflows, reducing task time by 80%, improving productivity.
- Developed and maintained a consistent design system across layouts and branding.
- Created pixel-perfect visuals and dashboards, ensuring usability, brand consistency, and effective data visualization.

Product Designer- Freelancer, Atrea | 2021-2022

SaaS platform for marketers, including dashboard and analytics tools.

- Designed user-centric features and analytics tools while collaborating closely with product manager to align designed with business objectives.

Graphic Designer- Freelance, Fiverr | 2020- 2021

- Created custom graphic designs and branding solutions for diverse clients.

Education

UX/UI Designer, Netcraft Academy | 2020- 2021

Visual communication, ORT College | 2016- 2017

B.A, Specialization in marketing, 'Academic Center Peres' | 2010- 2014

Skills

Figma, XD, Illustrator, Photoshop, UX research, Prototype, User testing, Wireframes, UI Design

Military Service

Full Army Service, IDF

Volunteering

Product Designer 'Code for Israel' | 2022- 2023

- Collaborated on a Holocaust remembrance app using 'DID' technology to enhance engagement and education.